

**Global California – Doorstep to the World**  
February 16<sup>th</sup> 2006, Sacramento, CA

**Exhibitor & Sponsor Set-up Guide**

Thanks you for your participation in *Global California - Doorstep to the World*.

Please find instructions below for submitting your advertising materials and tabletop Exhibit information.

Please submit your ad as a file attachment to Cristina Polese ([cristina@mbita.org](mailto:cristina@mbita.org)) no later than **January 30, 2006**.

If the file size exceeds 10 Mb please submit your artwork in a CD and mail it to:

**MBITA**

**P.O. Box 523, Santa Cruz, CA 95061**

Artwork must be camera ready and 300dpi resolution. Preferred format is PDF. Other accepted formats are EPS and JPG. If you have any questions please call MBITA at 831-335-4780.

Ad sizes are 1/8 page, ¼ page, ½ page and full page with the following dimensions:

**Full page: 6" x 8"**

**1/4<sup>th</sup> page: 3" x 4"**

**Half page: 6" x 4"**

**1/8<sup>th</sup> page: 1.5" x 4"**

Horizontal ads are required. Vertical ads are accepted only for half page. For special requests please contact us directly.

Electricity is available at the exhibit area upon request. Table-tops are 6' x 3', and Main and Luncheon sponsors have 10' x 10' exhibit space.

Set-up for all Exhibitors will be on February 16<sup>th</sup> at 7:00am at the California Chamber of Commerce.

**The California Chamber of Commerce**  
**1215 K STREET, 14<sup>TH</sup> FLOOR**  
**At the corner of 13<sup>th</sup> and K Street (ESQUIRE BUILDING)**  
**SACRAMENTO**  
**(916) 444-6670**